



Advertise in our 2017 Show Programs and web site!



Dear business owner,

We at The Brookfield Theatre for the Arts (TBTA) are excited to offer another great season of shows! Each show has chosen to ensure a wide range of appeal and enjoyment. Your ad in our season program can reach over **4,000 patrons annually**. These patrons are generally upscale and community-minded individuals and families who will thank you for supporting their local theatre. As a non-profit all volunteer organization, we rely on your advertising dollars to continue to provide quality programs at affordable prices. As the best deal for live theatre in our area, our affordable advertising rates offer a unique opportunity for you and your business. Please consider sending your ad today using the form below.

Five Regular Season Shows: Prices are for all 5 show programs.

- 4.75"x 8" - Back Page - Full Color \$375.00 *Includes company logo & link on our site.*
- 4.75"x 8" - Full Page inside cover - Color . . \$325.00 *Includes company logo & link on our site.*
- 4.75"x 8" - Full page Ad \$275.00 *Includes company logo & link on our site.*
- 4.75" x 3.875" - Half Page Ad \$150.00 *Includes company name & link on our site.*
- 4.75" x 1.875" - Quarter Page Ad \$ 90.00 *Includes company name listed on our site.*
- 2.25" x 1.875" - Eighth Page Ad \$ 50.00 *Includes company name listed on our site.*

Individual Shows: Please check programs you wish to advertise in. Prices are per show.

- Cat on a Hot Tin Roof* *Bent* *Damn Yankees* *Frost/Nixon* *Noises Off!*
- 44.75"x 8" - Full Page Ad \$225.00 *Includes company logo & link on our site.*
- 4.75" x 3.875" - Half Page Ad \$125.00 *Includes company name & link on our site.*
- 4.75" x 1.875" - Quarter Page Ad \$ 75.00 *Includes company name listed on our site.*
- 2.25" x 1.875" - Eighth Page Ad \$ 40.00 *Includes company name listed on our site.*

Web site advertising: www.BrookfieldTheatre.org

- Web Only - Banner Ad (*full column*) \$25.00/month or \$200.00 for full 2017 Season
- Web Only - In Column (*with sponsors*) \$50.00 for full 2017 Season

*All ads are black & white except for the inside & outside cover of the program and web advertising. Please note: our printer can create your ad at no extra charge. TBTA reserves the right to substitute show offerings as needed.

Company Name _____ Contact Name _____

Address _____

City _____ State _____ Zip _____

Phone Number _____ E-mail _____

Total Amount Enclosed _____

Please contact me about my ad. Signature _____ Date _____

All ads and logos must be camera ready and high resolution for printing. Ad composition is available upon request.

**TBTA 2017 Season
Program Advertising**

Full Page Ad

SIZE:

4³/₄" x 8"

RATE:

Back Cover (Full Color) \$375.00

Inside Cover (Full Color) \$325.00

Season (5 shows) \$275.00

Single Show \$225.00

**TBTA 2017 Season
Program Advertising**

Half Page Ad

SIZE: 4³/₄" x 3³/₄"

RATE:

Season (5 shows) \$150.00

Single Show \$125.00

TBTA 2017 Season Program Advertising

Quarter Page Ad: SIZE: 4³/₄" x 1³/₄"

RATE: Season (5 shows) \$90.00

Single Show \$75.00

TBTA 2017 Web Advertising

**TBTA 2017 Season
Program Advertising**

Eighth Page Ad

SIZE: 2¹/₄" x 1³/₄"

Season \$50.00

Single Show \$40.00

In Column ad
(listed with sponsors & members)
\$50.00 for the Season

Banner ad
(full color banner, full column width)
\$25.00/month or \$200.00/Season

www.BrookfieldTheatre.org